

COLLEGE OF THE SISKIYOU

THE CAMPUS CONNECTION

January 12, 2016

PRESIDENT'S OFFICE

I hope that everyone had a very good holiday break and enjoyed time with family and friends. Spring semester registration is ongoing and activities at the College are speeding up. We look forward to a very busy and productive spring semester.

You will notice that several projects have been completed recently by our Maintenance Staff. They are currently doing some painting in the Student Center adjacent to the Cafeteria. We expect that painting of this area will be completed prior to the beginning of the spring semester. We also should have some new furniture for this area coming in during the semester.

I want to express a special thank you to the staff in Human Resources and the Business Office for implementing the Classification Study salary changes in the December payroll. I would encourage COS employees to also join me in expressing our thanks to Kelly Groppi and Nancy Coughlin for the extra effort and extra hours they contributed in December that resulted in the "retroactive" pay also going to our employees in December.

The visiting Accreditation Team has been identified. The Team has a total of 13 members which includes the Team Chair, Dr. Rajen Vurdien. Dr. Vurdien is the Superintendent/President of Pasadena City College. He will be flying into Medford for a pre-meeting visit on Tuesday, January 12, and departing from Medford that evening at 7 p.m. During his short stay, Dr. Vurdien will briefly stop by the Yreka and Weed Campuses and the hotel where the team will be staying during their visit from at the end of February.

We continue to monitor developments relative to the ACCJC - the Accreditation Commission that the California Community Colleges are under. If the California Community Colleges ultimately move to a different Accrerator, we would expect that it will take several years, so we expect to be with the ACCJC for a while.

We started a TV Advertising Campaign in December to promote COS and enrollment for the Spring 2016 Semester. Enrollment is currently looking strong as compared to last year at this time. All indications are that spring enrollment will exceed last spring by a significant amount. It appears that COS will be able to increase our FTES this year enough to capture our authorized growth funds. Not many California Community Colleges are expecting to grow enough to earn their authorized growth funds this year. That being the case, the State Chancellor's Office is expecting to reallocate unused growth funds to those colleges like COS, who are able to grow above their authorized numbers. This is the process that was followed back in the 1990's and in the early 2000's. COS may be able to be paid for growth above the amount that we have been authorized this year due to other colleges not earning their growth funds. We will continue to monitor this opportunity.

The Governor released his Proposed State Budget for FY 2016-2016 last Wednesday morning. We know that what the Governor proposes at this point in time normally is not what the final budget will end up being. However, the Final Budget is not normally "worse" than what is proposed in January. We will have an update on what the Governor has proposed at the Board Meeting. Nancy Funk, Vice President – Administrative Services, will be attending the State Budget Workshop in Sacramento on January 20 where she will learn the specific details of the Governor's proposal.

I and other members of COS have been participating in “Resilient Weed” meetings as well as a project to update the Weed Master Plan.

The agenda for Planning Day, this Thursday, has been finalized. We will have updates on the Budget, Facilities Master Plan, AB 104, Institutional Master Plan (IMP), and the Ellucian Action Plan. In addition to the updates, we will have Selection Committee Training, EEO Training, as well as a presentation on Active Shooter.

The Annual Effective Trusteeship Workshop will take place at the Sheraton Grand Hotel in Sacramento January 29 thru 31 (Friday thru Sunday morning). I will be attending this workshop with COS Board President, Greg Hanna. I will be also attending the Annual State Legislative Conference in Sacramento on that Sunday and Monday.

Several employee searches have been recently completed, and others are “in process.” We will be sharing specifics of all of the completed searches at the Board meeting. Searches were completed for the four full-time faculty – Math, Nursing, Psychology, and Welding. We hired two new full-time faculty in Math, Shirley Louie and Wenli Chang, and one full-time faculty, Dr. Andrea Craddock, in Psychology. Nursing and Welding were failed searches. Spring is the “normal” time period for searches and we expect to be starting up several more full-time faculty positions, as well as some classified and management position searches shortly.

We anticipate receiving a project proposal from Ellucian by the end of January. We are eagerly looking forward to getting started on updating our Banner operating system.

FOUNDATION/PUBLIC RELATIONS

Happy New Year Everyone!! Where to begin?? December was such a busy month at the College. Finals, concerts, parties, games... It was a really “packed” month filled with lots of activities.

The month started off with the annual COS Foundation Craft Fair. I reported on this event at the December meeting so I won't spend much time on the details, only to say it was a lot of fun and really well attended. The same evening the Craft Fair opened was also the annual Winter Community Band Concert. Many people who attended the Craft Fair also attended the Concert directed by Brian McKee. That same weekend was also the Winter Orchestra concert led by Conductor Lloyd Elliott.

The following week was no less busy than the first. The COS Printmakers Club and COS Photo Alliance held an artist show and reception. The opening reception was really well attended and the works featured in the Student Art Gallery and the Learning Resource Center Foyer was truly exceptional. The students who showcased their work are truly talented (shout out to the Art Department Faculty who inspire our students to bring out their creativity and joy). Later that weekend, Ron Slabbinck and his vocal groups, Concert Choir, Chamber Singers, and Vocal Jazz Ensemble, performed a concert that was so good many people in the community are still talking about it!

Then it was finals week!! Busy, busy, busy... The last event of the semester was the “Big Winter Show” *Oliver* produced by the COS Theater Department and Mt. Shasta Children's Theater. Three outstanding shows were held in the COS Theater. The cast of players was amazing!!! Singing, dancing, acting... TREMENDOUS talent on the COS Stage!! Wendy James, Metta Kolding, and Neil Carpentier-Alting really did a superb job with this show!!

Broadcast Advertising – The College went “on air” in December (continuing in January). In addition to the TV advertising, we have also been running a digital marketing campaign during the same time period. The latest report (for the period of 12/1/15-12/31/15) from my contact with KDRV TV in Medford included the following information:

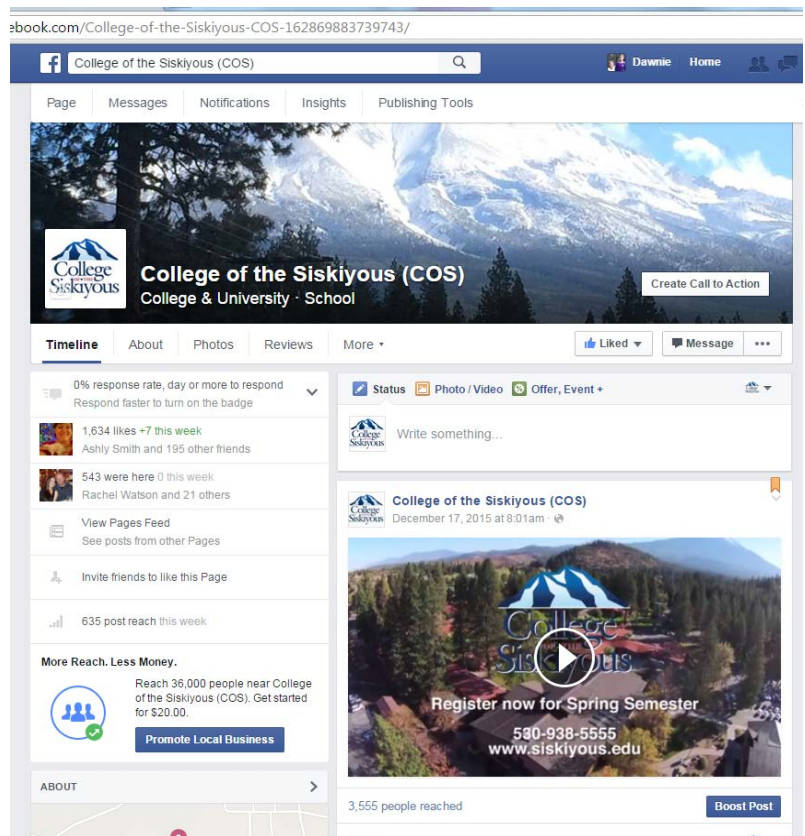
“Your campaign is doing very well with *200,369 impressions (pop up ads)*, *368 clicks (direct link to our website)* and an average *CTR (Click Thru Rate)* of *0.27%*. You’ve been capturing great “View through Conversions” (*shown in the report as VTC*) = *1,663* (which are viewers who saw an ad from your campaign and went to your site on their own, organically – not click thrus).”

While it is almost virtually impossible to determine how many of those “clicks” actually registered as students, it is important to recognize people who viewed our digital advertising (or received an impression) were “interested” and chose to visit our website and see what we have to offer. This information does not include the many viewers who saw the commercial as it ran on KDRV Channel 12 or KTVL Channel 10 and from that point also may have decided to visit the website or register.

If you would like to view the commercial, it is posted on the COS Facebook page. Or you can view it on KTVL Channel 10 during one of the following programs (campaign will end 1/18/16):

- News 10 Good Morning (M-F, 5 a.m. to 7 a.m.)
- CBS This Morning (M-F, 7 a.m. to 9 a.m.)
- News 10 @ 5 p.m. (M-F, 5 p.m. to 5:30 p.m.)
- News 10 @ 6 p.m. (M-F, 6 p.m. to 6:30 p.m.)
- NCIS, Madame Secretary, Good Wife, Orbit (M-Tu/Su, 8 p.m. to 10 p.m.)
- ROS Added Value as Available (M-Su, 5 a.m. to 3 p.m.)
- Family Feud/Millionaire (M-F, 9 a.m. to 10 a.m.)
- Young & the Restless (M-F, 11 a.m. to 12 p.m.)

Stay Connected: Every day, week, and month we are encouraging our students to sign up for our communication system, Everbridge. Especially now that we are experiencing winter weather (YAY for snow). To sign up, click on the Everbridge button located on the COS homepage, and follow the directions.



COS Sports Update – We just received notice of 2015 Football Awards from the JC Athletic Bureau – California Community College Football Coaches Association. Several of our players from the 2015 Football Team received recognition:

Lashon Garnett -

CCCAA 1st Team All-American RB
CCCAA 1st Team All-California RB

Everette Deveaux

CCCAA 1st Team All-American Punt Returner
CCCAA 1st Team All-California Punt Returner
CCCAA 1st Team All-California DB

Michael Benton-Ferguson

CCCAA 1st Team All-California All-Purpose

Lashon Garnett led the National Division (California's highest JC football division) in rushing at 120.1 yards per game (1201 total). He was third in the state overall in yards per game. The running back was also selected for the CCCAA All-California team.

Everette Deveaux made the All-America squad as a punt returner. He averaged 14.9 yards per return (2nd in state) and had two returns for TDs (tied for 1st). Deveaux was selected for All-California as both a punt returner and as a defensive back.

Michael Benton-Ferguson was chosen for All-California as an All-Purpose Player. He was 3rd in the state in yards per catch at 22.1, and had 750 yards receiving and two TDs overall. Ferguson averaged 28.1 yards per kick return (10th) and had two TD returns (tied for 1st). He was 7th in all -purpose yards per game at 150.2. Ferguson also set the COS single game receiving yardage record with 318 against American River.
By Ray Wolf, SiskiyouYouth.com

The COS Men's and Women's Basketball teams are also well into their seasons. The COS Lady Eagle's recently lost their first game of the 2015-2016 season to Fresno Community College and currently hold a season record of 14-1. The Men's team has a season record of 3-14. Both basketball teams will play at Butte College next week on January 13 for the Golden Valley Conference (GVC) opener. The next home game for both teams will be Saturday, January 16, against Lassen College. Tipoff will be at 4 p.m. for the Men and 6 p.m. for the Women. Go Eagle's!!

January Events:

- **January 11:** Auditions for the Spring Musical – Urinetown, 3 p.m., COS Theater
- **January 12:** COS Board of Trustees Monthly Meeting, Closed Session at 5 p.m./Open Public Session at 6 p.m., COS Board Room
- **January 14:** Spring Planning Day – 8 a.m. at COS Theater (required)
- **January 16:** Men's and Women's Basketball vs. Lassen College – 4 p.m. and 6 p.m., COS Gym
- **January 18:** Campuses Closed for Martin Luther King Holiday
- **January 19:** Spring Semester Begins
- **January 19:** Week of Welcome/Ask Me Booths (LRC and Student Center), Student Ambassador Tours, 10 a.m. to 1 p.m.
- **January 20:** Week of Welcome/Club and Department Fair, 10 a.m. to 1 p.m., Student Center
- **January 21:** Week of Welcome/Welcome Party on the Quad (weather permitting) at 1 p.m. and Open Mic Night, 7 p.m. in the Student Center (Smoothie Bar)
- **January 22:** Week of Welcome/COS Frozen Party – hosted by ASB. Free Ice Skating and Refreshments to all COS students and employees at the Mt. Shasta Ice Rink, 8 p.m. to 10 p.m.
- **January 23:** Men's and Women's Basketball vs. Shasta College – 4 p.m. & 6 p.m., COS Gym – RIVAL NIGHT!! Free Admission for students and staff wearing COS colors into the Men's and Women's Basketball games!!
- **January 30:** Men's and Women's Basketball vs. Butte College – 4 p.m. & 6 p.m., COS Gym

ADMINISTRATIVE SERVICES

Well Christmas has come and gone and we begin a new year. I hope you had a great Christmas with family and friends and some well-deserved time off. We have a lot going on this month with interviews for our Director of Maintenance, Custodial Supervisor, and the move of Eric Houck to Interim Director of Technology. We are thankful to have a full-time Interim Director in IT to help with the many projects that are coming up. We have lots of changes in our little world of Administrative Services. Exciting start to a new year filled with lots of plans and projects! All good stuff!!

The Governor announced his proposal for the 2016-2017 Budget on Thursday of last week. The workshop regarding the proposed budget isn't until January 20. We have received some analysis on the proposal and a few things have really stood out. While the budget proposal is not as good as FY 2015-2016, it is still quite favorable to the community college system. The one that really jumped out to me is that COLA is set at only .47 percent. That was a disappointment to me in light of the STRS and PERS increases we will be facing. On the flip side, the proposal for the combined scheduled maintenance/instructional equipment block grant doubled with no match requirement. There are additional details that are presented but this is just the beginning of the process. We are already hearing the legislature and other special interest groups complaining that the Governor "forgot" certain areas of need. I will be sharing more at the Board meeting and the upcoming Planning Day.

We will begin our budgeting process for FY 2016-17 as well in this month. Look for information coming your way soon on that.

We will be doing bid openings on January 13 for our food services. We are hoping for a good number of Request for Proposals (RFP's) to review.

Maintenance

Maintenance is working on a facelift in the Student Center. Painting is going on now and we will be working on additional changes as funding allows.

Business Office

The Business Office is now busy with year-end processes of W-2's, 1099's, and all the fun stuff of that nature. They are also in the process of updating budgets with the new salary information since the Classification Study has been completed.

Technology

The Technology Department has welcomed Eric Houck as the new Interim Director and is working on the final stages of CCC Apply. There were several updates done over the break to our Banner system. They are looking forward to the action report from Ellucian this month.

Eagle's Nest

The Eagle's Nest is getting ready for spring and gathering new donations all the time. They have received a number of furniture donations recently so you will want to stop by and check out the new finds.

INSTRUCTION

At the time of this writing, enrollment seems to be consistent with this time last year. For me, the last month has been marked by best practices. Kim Greene and I traveled to Shasta College to learn how Shasta conducts their High School dual enrollment. As a comparison, each semester Shasta has over 150 dual enrolled classes. According to the Shasta staff, preliminary data indicate that students in these dual enrolled courses attend Shasta at higher rates than the general High School populations. Shasta won a \$2.5 million California

Community College Chancellor's innovation award for this program. Another award winner was West Hills Community College District's REG365 in which students can enroll for an entire year of courses at one time. While at the League Conference in San Francisco, I attended a session on REG365 presented by staff at West Hills and picked up an implementation packet. I intend to implement this at COS. It is an action plan in our IMP and worthy endeavor. I visited Etna High School in mid-December to speak with the staff about a potential agricultural program and dual enrollment.

STUDENT SERVICES

December and January are very busy months for all of Student Services as we help students finish fall semester and get them, and us, ready for spring. These activities include entering grades, processing "Satisfactory Academic Progress," helping students pick and register for classes, and generally close fall semester and set up things for spring.

In an effort to generate enrollment for spring, on January 7, **866** post cards were mailed to students who were enrolled in the fall of 2015 and have not yet enrolled in the spring 2016. These students were also sent an email with information about extended counseling hours during the spring push. Additionally, **185** new applicants for spring 2016 who have not yet enrolled were also sent a post card and an email encouraging them to contact the Counseling Office during their extended hours.

We have been watching enrollment numbers since spring registration opened and things are looking very good! At this point, we are very close to the same enrollment we had for spring 2015 and we still have late start classes to go!

Student Success and Counseling

By January 13, we will have had 11 Siskiyous Orientation, Advising, and Registration - SOAR sessions for students who will be new this spring semester. This effort served over 100 students who have since enrolled, most full-time, for the semester.

We just started our annual collaboration with College OPTIONS for "8th Grade Day" which will be held March 3. Hosting this event allows us to showcase our campus to most Siskiyou County eighth graders and some parents.

We are excited to state that Fall River High School has invited us to visit! What makes this out of the ordinary is that Fall River High School is out of our District. By Ed Code, Community Colleges may not recruit out of our District unless invited – so we welcome this opportunity.

Counseling and Support Services will have extended hours January 11 through 21, to accommodate our students during the spring push. Our hours will be as follows:

Monday, January 11, through Thursday, January 14,	8 a.m. – 7 p.m.
Friday, January 15	8 a.m. – 5 p.m.
Tuesday, January 19, through Thursday, January 21,	8 a.m. – 6 p.m.
Friday, January 22	8 a.m. – 5 p.m.

Financial Aid

Financial Aid is getting ready for the spring 2016 semester. It's that time of year to get the word out to students to complete the 2016-2017 FAFSA!!

We ran the automatic Satisfactory Academic Progress (SAP) for the first time and it went smoothly! The process took 12 minutes with the click of the mouse! In the past, this has taken three staff members a week to a week and a half to review the students' academic progress. We sent out emails to students who are no longer eligible

due to not meeting the SAP standards. The email explains that they are no longer eligible for financial aid and why they are no longer eligible. It also provides step-by-step instructions on how to access their academic progress information located on their Navigator. Their Navigator includes a link to our COS Satisfactory Academic Progress Policy, our office contact information, appeal information, and a link to the Counseling webpage.

During the month of January and February, I will be attending Cash for College events held at our local high schools, including Modoc High School. Modoc High School had a large turn out last year and Surprise Valley High School will also be included with this year's Cash for College event! A team of us will be traveling to Modoc in order to help assist these students with completing their 2016-2017 FAFSA's. The Modoc event has traditionally been very busy with a great turnout – and we expect it will be the same this year!

Student Life and Lodges

Resident Assistants return January 14 to continue their training and help prepare for Move-In Day. This spring, the Lodges will host a Welcome/Welcome Back dinner and orientation for their residents on January 19, 2015, in the Student Center.

Student activities are planned for the Week of Welcome (WOW), January 19 through 23.

Throughout the Week –

- All Student Services staff will wear “Ask Me” buttons and COS name badges throughout the week as we work at our desks and move throughout Campus in an effort to help students know who can answer their questions.
- Yreka Campus will have a Welcome Table in the RHSI building, which will include campus maps, Student Services information, and hot chocolate.

Tuesday –

- ASB welcome table with giveaways.
- “Ask Me” booths stationed at the Student Center & LRC, with campus maps.
- Student Ambassadors Welcome Tours, starting at the Student Center, from 10 a.m. to 1 p.m. with prizes.
- Student Services information table in Student Center.

Wednesday –

- Club and Department Fair at the Student Center, 10 a.m. to 1 p.m.
- “Campus Cleanup”
- Student Ambassadors Welcome Tours, starting at the Student Center, from 10 a.m. to 1 p.m. with prizes.
- Student Services information table in Student Center

Thursday –

- Student Ambassador Welcome Tours, starting at the Student Center, from 10 a.m. to 1 p.m. with prizes.
- “Welcome Party” at the Student Center, noon.
- “Open Mic Nite” with a Smoothie Bar, in the Student Center, 7 p.m.

Friday –

- “COS Frozen Party” hosted by ASB. Free Ice skating and refreshments to all COS students and employee's at Mount Shasta Ice Rink. 8 p.m. – 10 p.m.

Saturday –

- “Rival Nite” Free admission for students and staff wearing COS colors into the Men's and Women's Basketball game vs. Shasta College 5 p.m. kick off!

We are looking forward to a great spring semester!

ACADEMIC SENATE

As fall ended with a flurry of grading and snow, the spring semester is being readied as the faculty put finishing touches on syllabi and course materials.

Please welcome our new full-time faculty hires: Shirley Louie will continue working her magic in math. Additionally, we added Wenli Chang who will join Shirley in the math area. Andrea Craddock is another new face who joins us in the psychology area. All three women bring tremendous expertise and energy to their areas and we are delighted to welcome them! These additions bring the numbers of our full-time faculty to 36. Unfortunately, searches in welding and nursing ultimately failed.

Campus Planning Day is Thursday, January 14, and all full-time faculty will be in attendance. The faculty had hoped to have an additional mandatory flex day on Wednesday, January 13, so we could work together on assessment, preparing for this semester's course evaluations, and reviewing last semester's data. As I will continue to note, program review has increased in complexity and data requirements, assessment and meta-assessment, and curriculum has increased in complexity. As a result, the faculty acknowledges that we cannot accomplish meaningful program review, assessment, and curriculum overhauls without additional time together as a group. So, we volunteered to give up some of our time off and asked our negotiation team to add two additional, mandatory flex days to the full-time faculty schedule to allow us to perform these jobs. While this would mean minor additional compensation, the Chancellor's Office FULLY funds up to 14 of these additional days. I continue to urge this Board to make it clear that they support faculty professional development and hope these additional flex days can be included in the next bargaining agreement.

The Foundation gave me a grant to provide food for hungry students and we are in the process of setting up places students can go to get a healthy snack or meal. Food insecurity is a serious issue for college students everywhere. While Student Services is working on establishing a food pantry, this food supply is intended for the immediate consumption of students who are on Campus, broke, and hungry. It takes a village. (Thank you COS Foundation!)

No other reports were submitted this month.