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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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COS to Celebrate National Entrepreneurship Week (February 17 – 24)

Weed / COS – Founded in 2006, National Entrepreneurship Week (“NEW”) is a congressionally-chartered week dedicated to showcasing entrepreneurship “eship” throughout the United States. From rural towns to urban cities and large corporations to micro businesses – entrepreneurship and innovation starts with just an idea and an entrepreneur. Stretching from Saturday to Saturday the third week of February, the national week is designed to highlight the importance of entrepreneurship and engage communities across the U.S. in activities to promote and support “eship”.

In recognition of this national week of celebration, College of the Siskiyous has a planned a number of FREE events the community is welcome to participate in:

- **February 20**, 6 pm: PUB Talk – “Future of Work & the Gig Economy” presented by Heather Stafford, Lorinda Meyer and Mark Klever. (Etna Brewery, 231 W. Miner St, Yreka))
- **February 21**, 12 to 1 pm: Marketing with Integrity – Write Better Marketing Content Webinar presented by The Women’s Business Center at JEDI (www.e-jedi.org/workshopswebinarsjedi/)
- **February 22**, 12-1 pm: Information Session – “Building Entrepreneur Skills” presented by Mark Klever and Kim Freeze (COS Yreka Campus Technology Center, 2001 Campus Drive, Yreka)
- **February 20**, 6 pm: PUB Talk – “Future of Work & the Gig Economy” presented by Heather Stafford and Lorinda Meyer. (Mt. Shasta Brewery, 360 College Avenue, Weed)
- **February 23**, 6 pm: “Rural Entrepreneurship in the Gig Economy” presented by Heather Stafford and Lorinda Meyer, The Hatchery @COS Open House, Light Refreshments (COS Weed Campus Learning Resources Center, 800 College Avenue, Weed)

“The Hatchery@COS” is a Business Start-up Incubator and co-working space located at the Weed Campus in the Learning Resources Center funded in part by the Self-Employment

Pathways in the Gig Economy grant. Plans to open a second incubator at the Yreka Campus are in development.

As part of the EntrepreneurSiskiyous initiative with partners such as The Women's Business Center at JEDI, the SBDC, Adult Education Pathways and Doing What Matters for Small Business; College of the Siskiyous will be promoting and hosting several events throughout the remainder of 2018. These include New World of Work 21st Century Skills workshops, Lean Canvas Start-up Method Workshops, Introduction to Entrepreneurship course, and the Start-up Siskiyous weekend where local entrepreneurs can pitch their business ideas. Information about these and other entrepreneur related events can be found at www.siskiyous.edu/hatchery and by following @entrepreneursiskiyous or @hatcheryatCOS at Twitter.

The College of the Siskiyous' Yreka Campus also has some exciting plans for the future. Over the next year, Yreka Campus is building programs to promote career education that focus on building "hands on" skills to promote workforce development. New courses and programs in Agribusiness and Advanced Manufacturing are being developed for launch in late 2018. Business entrepreneur skills as well as career vocational trade skills will help participants "up-skill" to gain personal growth for future success in business or the workforce.

The Self-Employment Pathway in the Gig Economy grant was awarded by the Small Business Sector Navigator for the Doing What Matters for Jobs and The Economy project at California Community Colleges. The grant has a primary focus on entrepreneurs interested in freelancing, temp, contract or gig work where location of the client is irrelevant with the use of technology.

For more information the events at College of the Siskiyous call (530) 938-5339 or send an email to lmeyer3@siskiyous.edu. The Weed Campus call also is reached by calling (530) 938-5555 or toll-free, (888) 397-4339. To stay up to date on the latest events taking place around National Entrepreneurship Week, follow the organization on Twitter at @NatIEshipWeek or online at www.NatIEshipWeek.org.