

**College of the Siskiyou Auxiliary Foundation Board of Directors  
Regular Board Meeting  
Minutes of August 20, 2019**

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**Foundation Board:**

Dawnie Slabaugh	Stephen Schoonmaker	Denny Sbarbaro
Bruce Deutsch	Robert Winston	Denise Mannion
Greg Messer	Rennie Cleland	Linda Romaine
Sue Boston	Darlene Melby	Ron Slabbinck

**Staff**

Angel Keen	Carie Shaffer
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**Guests**

Caitlyn Bennett	Char Perlas
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**Absent:**

Madeleine Ayres	David Clarno	Ronda Gubetta
Amy Lanier	Kathy Koon	David Gault
Karen Copsey	Margaret Dean	

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**ACTION ITEMS**

Item 1: **Call to Order and Attendance**

President Greg Messer called the meeting to order at 5:30 p.m. Dr. Char Perlas was introduced as the new Vice President of Academic Affairs. She left the meeting shortly after being introduced.

**Regular Agenda:**

Item 2: **Update: Cradle 2 Careers 4 Siskiyou (North State Together)**

Mr. Messer reported the Cradle 2 Careers 4 Siskiyou (C2C4S) group has been meeting regularly to plan and launch this new group. The mission of C2C4S is to work together rather than separately and create a collective impact in the community. North State Together is funding the activity. A launch event is currently under discussion. All communities will be invited to participate.

Item 3. **Update: Community Presentation – Shasta Arts Council**

Ms. Slabaugh shared with the Board since the last meeting of the Foundation, plans to host a community presentation by the Shasta Arts Council and Mark Oliver have been postponed until February 2020. The timing is ideal as February is nationally recognized as ‘Black History Month’ and the community presentation will fit well into the College’s plan to offer several cultural events throughout the month. Mr. Ron Slabbinck suggested COS students might even participate as part of the presentation and it could be offered as a noncredit class during Winter Intersession.

Item 4.

**Update: Living Memorial Trees / Commemorative Action**

Marie Mitchell, who donated the memorial trees to COS, is planning to attend the next meeting. She is interested and excited to work with the Foundation to finish commemoration of the trees. Ideas suggested include installing a “bench of reflection” in the area where the trees are located next to the Student Center. Ms. Linda Romaine offered to share with the Foundation Office information on a company which creates benches and other items from recycled materials.

Item 5.

**Update: Flag Pole Project**

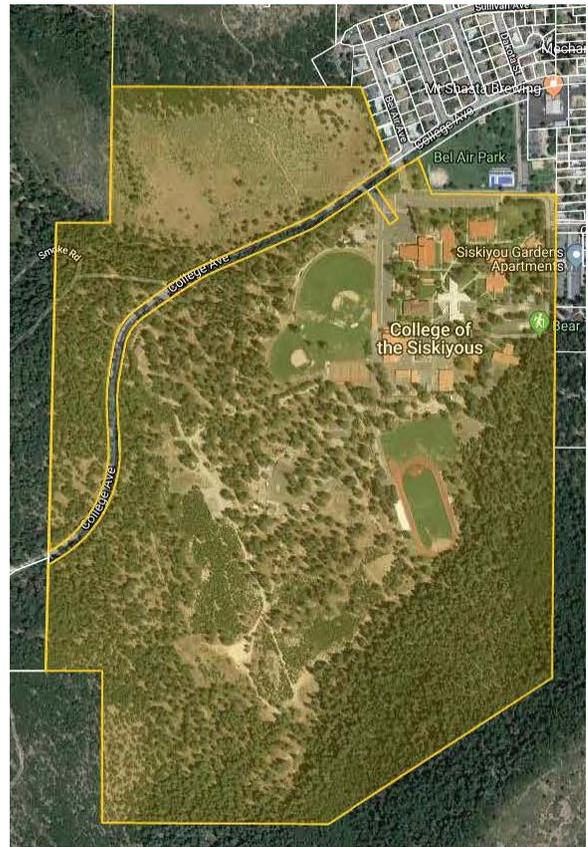
Ms. Slabaugh reported three new flag poles have been ordered and shipping notice received. Expected date of arrival is TBA. Maintenance is planning to have installed ‘before the snow flies.’ The poles will be installed in the same area as the current flag pole is located. The old flag pole will be re-installed in a location near Building 3 and the Law Enforcement Academy.

Item 6:

**Raising Capital by Partnering with a Land Trust**

President Messer shared with the Board his thoughts regarding an opportunity to partner with a Land Trust in order to raise funds to support the College. The COS Weed Campus is over 260 acres, and most of the land is unused. He shared with the Board an aerial view (see image) of the Weed Campus in order for the Board to have a good perspective of the land area being discussed.

Dr. Schoonmaker explained to the Board, the College is in the process of updating the Facilities Master Plan, the Timber Harvest Plan, and Forest Management Plan in order to be able to utilize more of the acreage. There is a tremendous need for more housing on campus, sports facility improvements and expansion, as well as instructional lab space for new or existing programs. No action taken. This discussion was for information only.



Item 7.

**Committee Reports**

a) **Investments & Finance**

- i. **Update from the Investment Due Diligence Committee** – Ms. Slabaugh reported the next meeting of the Investment Due Diligence Committee will be a ‘face-to-face’ meeting with the new advisors from Sand Hill. Mr. Denny Sbarbaro requested clarification on why a local financial advisor was not selected during the RFP process. President Messer explained two of the three agencies interviewed were local. However, when it came to it, Sand Hill was the chosen as it was the least expensive to work with.
- ii. **Approval of new Investment Policy Statement (IPS)** - Recently a ‘zoom’ meeting was held with the advisors to ‘flush’ out details to be finalized in a new Investment Policy Statement. Once ready, it will be signed by representatives from Sand Hill as well as representatives from the COS Foundation. The IPS can be updated as needed to allow for the best return on the Foundation’s investments.

b) **Board Governance**

- i. **Planning for the 2019 Foundation Board Retreat (Topics for Consideration)** – Tabled.
- ii. **COS Enterprise Foundation** – President Messer shared with the Board the below slide as reviewed by the Enterprise Foundation Task Force as their last meeting. This report was shared as information only. No action was taken.

1. Discussion with Lynn Teuscher (of AGT)) on the non-profit business models that will work for us and are legal.
  - a. Business Model (Non-profit Foundation, with 1: Many sponsored projects or non-profit businesses.
2. Eagles Nest profit projections under the CEF

	Annual (Net) Profit	Monthly (Net) Profit
EN today	\$6,643	\$554
Hrly pay rate \$20	\$53,753	\$4,479
Hrly pay rate \$25	\$43,175	\$3,598
Hrly pay rate \$30	\$32,598	\$2,716

3. Status of Meeting with Dr. Char Perlas/ Vice President of Academic Affairs and Mark Klever/Dean of Career and Technical Education. on Synergies with CTE Programs.
  - a. Overview of the new CEF
  - b. Possible Synergy between our enterprises and what CTE program objectives.
  - c. Next Steps

Next Steps (Proposal to the Committee)

1. Move Forward with Creating The CEF
  - a. Develop Bylaws
  - b. File with the State and Feds
  - c. Move the Eagles Nest to the CEF as a priority

iii. **Prospects Considered for Foundation Board Membership** – No discussion.

- c) **Enterprise Operations: The Eagle’s Nest Shop** – Shop Manager, Angel Keen, shared with the Board sales for the month of July were at an all-time high. Gross revenue for the month exceeded \$15,000 before expenses. Ms. Keen has set a monthly net sales goal of \$2,000 or more. She reported the volume of donations received on a daily and weekly basis is extremely high and has had to stop accepting donations until September. Ms. Keen also said the volunteers are looking forward to two upcoming events... the End of Summer

Celebration to be held Sunday, September 15 at her home; and, the annual Eagle's Nest Fall Meet & Greet on Monday, September 16 from 5 to 7 p.m. at the Shop. She invited the Board to attend and say hello to the volunteers and tour the shop.

d) **Scholarships**

- i. **Siskiyou Promise** – Ms. Slabaugh reported applications for the fall 2019 cohort continue to be received. Since first offering the Siskiyou Promise grant in fall 2016, the number of applicants has steadily increased as has the number of students who enroll and receive a Promise grant. Also mentioned was a reminder of the Siskiyou Promise reception for new students. The reception will be held August 25 beginning at 5 p.m. in the Weed Campus Student Center.
- ii. **2019/2020 Foundation Scholarship Awards** – Ms. Slabaugh reported all 2019/2020 Foundation scholarship recipients have been sent reminders regarding the scholarships received. Several of the student who were to receive a Foundation Legacy award have declined acceptance of their awards as they have very busy schedules and no time to commit to volunteering in the Eagle's Nest Shop (a service requirement of the Legacy scholarship). Scholarships will be applied to student account balances (if any due) at mid-semester (census). If no balance due on account, the student will receive the scholarship paid directly to them.
- iii. **2019 Scholarship Dinner** – the annual Scholarship Dinner and Auction will be held Saturday, September 14 at the Weed Community Center. Seating is limited. All Foundation members are asked to attend and sell tickets.

- e) **Donor Development / Enrichment** – Mr. Bruce Deutsch presented the following new strategy for Donor Development and Alumni. The new approach would center on using social media to encourage each community in the County to begin hosting monthly get-togethers of alumni within their communities. So instead of hosting events where we expect folks to travel significant distances, we support and nurture alumni social events across the county. From that, the Foundation could identify alumni from each community who could become members of a county-level alumni association body.

Item 8: **New and/or Unfinished Business**

No new or unfinished business was discussed or presented.

**Consent Agenda:** Tabled - No action taken due to lack of quorum at this time (7:00 pm). Two members left the meeting early (Mannion and Romaine).

Item 9: **Approval of Meeting Minutes – June 18, 2019**

The Board reviewed the Foundation Board meeting minutes of June 18, 2019.

Item 10: **Treasurers Report – Review of Foundation Fiscal Report**

The Board reviewed the Foundation Fiscal Report for the period of July 1, 2018 – April 30, 2019 as well as the Eagle's Nest Shop Fiscal Report for the period of July 1, 2018 – May 31, 2019.

Item 11: **Date of Upcoming Foundation Board Meetings**

The next regular meeting of the Foundation Board of Directors will be Tuesday, September 17, 2019 at the Yreka Campus beginning at 5:30 p.m.

Item 12: **2019 Upcoming Events**

Activity calendars for the months of September and October were distributed to the Board.

**Non Action Items / Reports:**

Item 13: **College / Campus Update**

Dr. Schoonmaker reported on activity at the College.

- Staff Orientation and Planning Day will be held August 21 and 22. All COS employees are required to attend.
- The fall semester will begin Monday, August 26. Currently FTES is up. 😊
- A trip has been planned for staff to travel to Lake Tahoe CC to learn about their culinary program.
- The next Board of Trustees meeting (9/10) will include a Public Hearing on the 2019/2020 Budget and a presentation on new housing opportunities.

Item 14: **Adjournment**

Meeting was adjourned at 7:33 p.m.

Prepared by:

*Carie Shaffer*

Carie Shaffer, Administrative Assistant  
Public Relations & College Foundation

Respectfully Submitted:



Dawnie Slabaugh, Director  
Public Relations & College Foundation